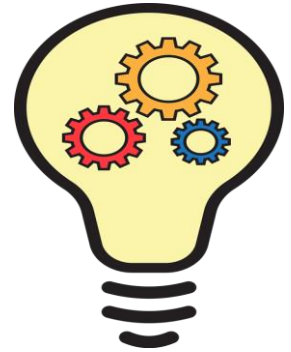




THE FESTIVAL OF TOOLS



WEBINAR - THE 29TH OF MARCH 2022 – 8:30-11:00 A.M. UTC

WEBINAR LANGUAGE: ENGLISH

RESCO: The ILS LEDA TOOL for assessing the territorial economic potential: the case of horticulture in Tunisia

The webinar will be introduced by ILS LEDA

RESCO is a methodology created by ILS LEDA more than 10 years ago and used in 13 countries to evaluate the economic potential of a territory, starting from its most significant value chains.

The webinar will **focus on:**

- The *theoretical approach* on which the construction of the tool is based
- Its usefulness with respect to the goal of building *development strategies* coherently with the United Nations Sustainable Development Goals
- Its *added value* compared to traditional methods (SWOT analysis, etc.)
- Its *components, variables* and measurement *indicators*
- A concrete application of the tool: the case of *horticulture value chain* in the governorate of Kebili, Tunisia

Next tools:

- *IDEASS (The catalogue of innovative technologies and practices)*
- *BIO-DISTRICTS (the model for building biological eco-systems)*